

## How the Cookie Crumbles...

of funds cover cookie program administration & coordination of funds go towards purchasing product from Little Brownie **Bakers** of funds go directly to girl programming & of funds are used to provide activities awesome troop proceeds &

incentives

## How the Girl Scout Cookie Program benefits girls

Provides the opportunity

to participate in the largest girl-led entrepreneurial program in the world Girls and troops earn proceeds to fund their favorite

Funds
quality Girl Scout
programs and
activities including
camp experiences
and financial
assistance

Girls earn fun rewards as they work to achieve their goals

activities and

community service

projects

Provides a unique and valuable way to experience the power of goal setting, develop self confidence and learn early business skills Sparks interest in entrepreneurial careers;

Many successful businesswomen got their start selling Girl Scout Cookies