

Cookie Drive Thrus

Just like finding a troop secured location, you may find a location ideal for a drive thru booth. This could be a business lot, an open lot or large location you could set up a driving path. Make sure it's easily accessible by car and that it can be seen from the road. This is also a great way to conduct a contact free booth. Just like a regular booth, you will need to get permission from the owner to be there, enter it into eBudde and have the booth approved before conducting the drive thru.

Setup:

Set up your booth and mark out an area where customers should drive up to or park. Make sure you have plenty of signs or even an extra adult to help direct customers where to go.

- · Adult should direct traffic to the Drive Thru lane;
- Girl Scouts can greet the customers and use order collecting resources from the customer (order card, menu board, etc.);
- While some Girl Scouts prepare the order, other Girl Scouts/volunteers can be in charge of collecting payment from the customer;
- Girl Scouts can either hand order to customer or place order in the trunk of the vehicle based on customer preferences.

Tips & Tricks

- Use yard signs/balloons to alert drivers/customers;
- Create a cookie menu board with flavors, brief description and pricing;
- Have bins or trays available for safe money transactions;
- Roles for girls: create signs, relay information between stations, ask customers for orders, make change/handle credit card transactions, bag orders, thank customers;
- Roles for adults: monitor safety of girls, direct traffic, retrieve payment from customer and ensure correct change is given, oversee order filling and transfer cookies to car.

